EIP Non-Filer Toolkit – Talking Points

*NOTE: Please customize text in red with information specific to your state/organization, state-specific numbers from the CBPP paper, and local resources that can support non-filers with filing out the form.*

* This has been an exceptionally hard year for [state-ers]. While many in our [state/community] have been adversely impacted by the pandemic, it’s been particularly hard on those who were already struggling to get by.
* That’s why Governor [name] wants to make sure that all eligible [state-ers] claim their $1,200 stimulus check, or Economic Impact Payment, to help them make ends meet.
* Approximately [state specific # from [CBPP paper](https://www.cbpp.org/research/federal-tax/aggressive-state-outreach-can-help-reach-the-12-million-non-filers-eligible-for)] residents may be eligible for a $1,200 Economic Impact Payment – even if they haven’t filed taxes recently.
* Single people making less than $99,000 a year are eligible for a payment, if you get assistance including Medicaid, SNAP, or TANF you are likely eligible too.
* Economic Impact Payments are “stimulus checks” from the federal government – you may qualify for up to $1,200, or more if you have eligible children.
* You can use the money to pay bills and cover expenses – it’s cash to use on whatever you need most to help you get through these tough times.
* To sign up, go to IRS.gov/EIP and click the blue “Non-filers: Enter Payment Info Here” button.
* You can complete the form in English or Spanish. You’ll need to include your full name, mailing address, email address, date of birth, and Social Security number on the form.
* You can choose to have your check sent by mail or direct deposit.
* Act by November 21, 2020 in order to receive your payment this year.
* Free local help is available: [state/organization to include]. You can also call United Way’s 211 hotline for assistance by the phone.