High-quality, affordable, and accessible public higher education is critical to building a prosperous and strong state economy, where the benefits of higher education are broadly shared and felt by every community regardless of race or class. But state support of public colleges and universities in the United States has fallen short, with overall per-student funding for public two- and four-year colleges in the 2018 school year at a lower level than it was in 2008, after adjusting for inflation. California’s per-student funding remained essentially flat between 2008 and 2018, and more work must be done to ensure college is affordable and accessible to all residents.

State Funding and Tuition Changes: 2008-2018

Per-student funding for California’s public colleges and universities has remained flat since 2008. Since 2008, average tuition in California is up by $3,826 for four-year public colleges and universities.

Families Have Been Hard-Pressed to Absorb Rising Tuition Costs

Many families have had trouble absorbing additional higher education expenses due to stagnant or declining incomes. Nationally, tuition jumped more than 36 percent between the 2008 and 2018 school years, while real median income grew just over 2.1 percent.

In 2008, average tuition and fees at a public four-year institution accounted for 14 percent of a family’s median household income. By 2017 it accounted for 16.5 percent. For families of color—whose members often face additional barriers to employment and difficulty accessing better-paying jobs—the burden of college costs is particularly heavy.

*Median income is statistically different from that of non-Hispanic whites.

Sources: CBPP calculations using the “Grapevine” higher education appropriations data from Illinois State University, enrollment and combined state and local funding data from the State Higher Education Executive Officers Association and the Consumer Price Index, published by the Bureau of Labor Statistics, and the US Census.