

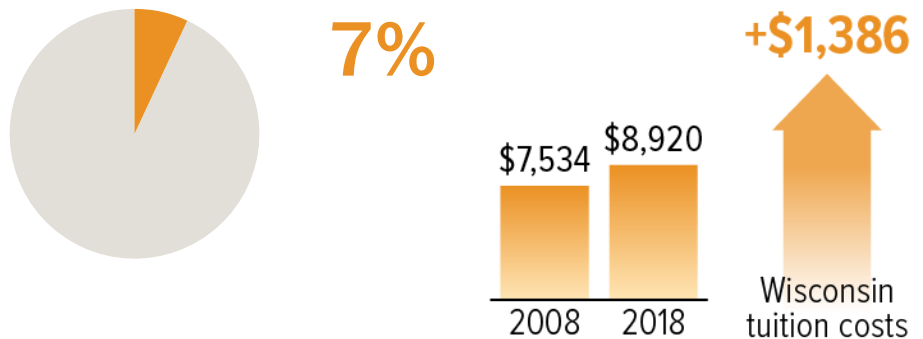
Wisconsin Should Adequately Fund Higher Education to Improve Access and Equity

High-quality, affordable, and accessible public higher education is critical to building a prosperous and strong state economy, where the benefits of higher education are broadly shared and felt by every community regardless of race or class. But state support of public colleges and universities in the United States has fallen short, with overall per-student funding for public two- and four-year colleges in the 2018 school year at a lower level than it was in 2008, after adjusting for inflation. While Wisconsin is one of nine states that spent more per student in 2018 than 2008, more work must be done to ensure college is affordable and accessible to all residents.

State Funding and Tuition Changes: 2008-2018

Per-student funding for Wisconsin's public colleges and universities has grown by 7% since 2008.

Since 2008, average tuition in Wisconsin is up by \$1,386 for four-year public colleges and universities.

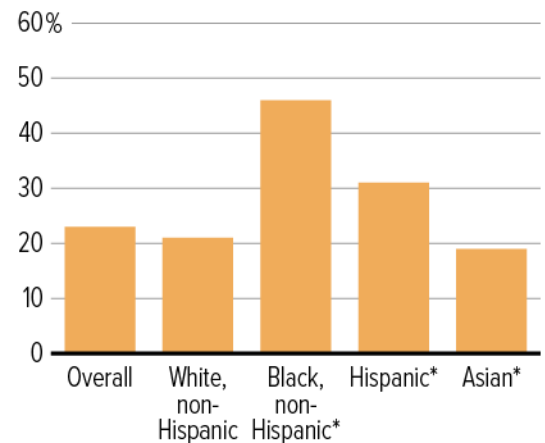


Families Have Been Hard-Pressed to Absorb Rising Tuition Costs

The cost shift from states to students has happened over a period when many families have had trouble absorbing additional expenses due to stagnant or declining incomes. Nationally, tuition jumped 37 percent between the 2008 and 2018 school years, while real median income grew just 1.8 percent.

In 2017, the average net price — that is, published tuition and fees, room and board, and books and supplies minus the average aid received for a student — at a public four-year institution accounted for 23 percent of a family's median household income. For families of color — whose members often face additional barriers to employment and difficulty accessing better-paying jobs — the burden of college costs is particularly heavy.

Wisconsin's average tuition and fees at a public 4-year university as a share of median household income by race, 2017



*Median income is statistically different from that of non-Hispanic white households.

Sources: CBPP calculations using the "Grapevine" higher education appropriations data from Illinois State University, enrollment and combined state and local funding data from the State Higher Education Executive Officers Association and the Consumer Price Index, published by the Bureau of Labor Statistics, and the US Census